

## Speech-Language-Hearing Association of Virginia (SHAV)



### SHAV Board Meeting Report

The meeting was held on January 21, 2023 via Zoom.

#### Members in Attendance:

Donna Bryant, [\*President\*](#)  
Johanna Klein, [\*President-Elect\*](#)  
Amy Barnett, [\*Past President\*](#)  
Dorothy Gaspard-St. Cyn, *VP for Continuing Education*  
Kristin Koch, [\*VP for Audiology\*](#)  
Liz Hasseltine, [\*VP for Member Services\*](#)  
Kenzie VanDerwerker, [\*VP for Speech-Language Pathology\*](#)  
Madison Brumbaugh, [\*VP Government Affairs\*](#)  
Molly Howlett, [\*VP for Public Relations & Communication\*](#)  
Delaney Stone, [\*Student Representative\*](#)  
Lauren Michaud, [\*Student Representative\*](#)  
Beth Johnson, *Secretary*  
Amber Handon, *SEAL*  
Sally Jones-McNamara, *StAMP*

#### Conference Committee Members

Scott Rankins  
Brenda Seal  
Melanie Joy-Dorn

#### Members Not in Attendance:

Diane Yenerall, *Craven Management* ([\*Financial report & Budget\*](#))  
Deron Sferra, *Craven Management* ([\*Craven report\*](#))  
Amie Boone, *STAR*  
David Bailey, *SHAV Lobbyist*

#### CALL TO ORDER

The board meeting was convened at 10:00 a.m. by Donna Bryant. Beth Johnson recorded meeting minutes. A quorum of directors was present, and the meeting, having been convened, was ready to proceed with business.

#### CONSENT AGENDA

The Board will vote outside of the meeting to approve the November 2021 meeting minutes.

#### HONORS COMMITTEE NOMINATION

Amy Barnett made a motion to approve and Johanna Klein seconded the motion. The motion passed.

## **GOOGLE DRIVE**

Amy Barnett shared information about the newly reorganized Google Drive. The drive has been organized for easier navigation, permissions have been changed, and rules of engagement have been established. Committee chairs are responsible for maintaining organization and annually checking permissions for folders. Folders have been designated as “old” for historical purposes.

## **LIFETIME MEMBERSHIP**

The SHAV life member request was approved for Cheryl Brenton who meets the membership and age requirements.

Angela Coffman requested life membership. She meets the age requirements and has close to 30 years of SHAV membership, but doesn't meet the current requirement of 10 years of consecutive membership at the time of requesting life membership. The Board members discussed possibly changing the SHAV By-Laws to allow for cumulative in addition to consecutive year membership. A vote will be held at the SHAV Conference in March.

A new life member questioned not paying dues. Liz Hasseltine will develop a letter confirming life member status, honoring the achievement, and stating that there are no dues; however, donations are welcomed.

## **REFERRAL FOR PROCUREMENT (RFP)**

Donna Bryant shared that SHAV will initiate the RFP process for a management company. The RFP will be developed in January, shared for review and clarity with Past Presidents in January/February, and sent out in early February. The closing date is in March. Interviews will occur and a decision will be made in March/April. Donna Bryant will share a final copy prior to sending bids for the Board's approval.

Johanna Klein contributed that members need to consider roles and what is needed from the management company. Members of the Board discussed the management's company involvement with SHAV email. Madison Brumbaugh shared that SHAV would qualify for G-Suite as a non-profit and using a dedicated email address rather than a personal email address for board positions provides a more professional presentation. Amy Barnett mentioned not having one central email may be difficult for the membership as they would need to determine the specific member to contact. It was suggested that the past president would likely be responsible for monitoring the general email everyday and forwarding to the appropriate member. Kenzie VanDerwerker inquired about the management company monitoring email, but with Board members having access as well.

Donna Byrant expressed some issues with financial reporting and payments. The need for monthly accounting of transactions will be reflected in the RFP.

## **SHAV POLICY AND PROCEDURE MANUAL**

Donna Bryant shared that the Board should review the Policy and Procedure Manual based on experiences. There is no timeline for the review. The Board may consider the need for a treasurer or another appointed position to help monitor the budget. Currently the president elect fulfills this role. Kristin Koch shared that an appointed position would assist with budget

transparency. Liz Hasseltine contributed that this role could assist with the budget and conference negotiations. If the Board expands the responsibilities of the role to include negotiations for contracts, it may need to be an elected position.

## **COMMITTEE UPDATES:**

### **Student Committee:**

Lauren Michaud shared feedback obtained from students. There may be issues with communication and emails are now more concise and being sent more often. Students want to be more involved with SHAV. It was suggested that students attend core committee meetings. Student involvement requires advance planning due to lack of flexibility in student schedules. Lauren Michaud will provide student email addresses to streamline communications. The feedback provided also revealed that students do not know what SHAV does to support professionals. Increasing awareness by presenting at different NSSLHA chapters was recommended. It was suggested that Board members could present in-person at NSSLHA meetings at universities close to where they live. Virtual presentations were mentioned but in-person is preferable for making connections. Amber Handon shared a document she created, [Student Benefits of Joining SHAV - Google Docs](#). Amy Barnett proposed opening student representative applications. SHAV may have three student representatives for one year to facilitate having one student representative with experience and one new representative on the Board annually. Lauren Michaud suggested that a current student committee member ascending to the position now may be helpful.

Delaney Stone will provide an update regarding SHAV merchandise available from Bonfire before and at the conference.

Lauren Michaud provided an update regarding Conference Connections, student mentorship opportunities. She received an email from Deron Sferra with preliminary numbers; five or six individuals interested in mentoring. Mentors will be paired with students when the names are received.

### **Conference Committee:**

Conference Committee members joined the meeting at 11:20 a.m. Dorothy Gaspard-St. Cyr updated the Board regarding the 2023 SHAV Conference. Volunteer sign-up sheets and SignUpGenius are being utilized. The date for posters has been extended to January 31, 2023. Brenda Seal offered to follow-up with universities who have not yet submitted posters. Exhibitors are continuing to secure space. The early bird rate ends on February 3, 2023. The Board needs to begin discussing the 2024 Conference, including the theme, location, and format. [A2024 Conference Planning](#) document has been created with pros and cons of various options. Board members should add thoughts and comments to the document.

Kristin Koch will check with hearing aid companies to sponsor bags and lanyards. Liz Hasseltine will check with Hanen to ask if they can contribute to the conference.

Scott Rankins updated the Board on the SHAV Conference events supporting the Communication Disorders Foundation (CDF). Amber Handon answers questions about the events, location, and technology availability. The committee is waiting for hotel confirmation.

Donna Bryant shared that food discussions are handled through Marie Ireland. Scott Rankins expressed recognition that food expenses are a challenge and will speak with the CDF Board.

The Conference Committee Work Session occurred after the Board meeting.

### **Advocacy Committee:**

Madison Brumbaugh shared that there is a link on the SHAV website to post bill and advocacy action updates, which will be updated weekly. SHAV will not draft a formal position statement on HB223, Interstate Compact. The financial impact of this bill is unknown and of concern. SHAV will make members aware of the bill and individual members may contact delegates if they choose. SHAV is not taking a position on HB1003, Pediatric Hearing Aids as the issue is moving faster than time would allow, though we do agree that this bill is supported by the membership and not controversial, insurance and fiscal impact are currently preventing the bill from moving forward. Audiologists providing support for the bill in-person, via Zoom, or with a written statement will be helpful.

Madison Brumbaugh provided an update on Advocacy Day. Surveys yielded positive feedback. Free hearing screenings were provided to 15 individuals and SHAV connected with 30 legislators. A patron, Bobby Orrack, in the Senate or HB1003 was identified.

Madison Brumbaugh shared that there is a Petition before BASLP <https://townhall.virginia.gov/L/petitions.cfm>. Currently, the CCC is needed for initial membership. The petition asks to remove the CCC requirement and require only a master's degree which impacts the value of the license. The public comments close on February 1, 2023. Audiologists currently have three paths for licensure. Professionals in the Clinical Fellowship Year for SLP may currently practice under a provisional license.

Madison Brumbaugh provided an update on the ASHA Grant. The funds are primarily dedicated to lobbying efforts and could also be allocated for supporting advocacy events. The PAC event at the SHAV Conference is funded by \$25 donations.

### **Membership Committee:**

Liz Hasseltine shared information regarding a collaboration opportunity with the Hanen Center. The Hanen Center focuses on early intervention and parent coaching and is working to increase presence in the United States. If SHAV partners with the Hanen Center, benefits include: booking workshops and webinars with discounts for SHAV members and perks for the organization. For example, all SHAV members receive a \$100 discount and SHAV gets \$100. SHAV will not be responsible for filling spots in workshops. Books will be available for purchase (10% off). University presentations for students are complimentary. CEUs will be available. The Hanen Center will provide their own advertisement. Board members inquired about the financial cost of the collaboration. Kezie VanDerwerker shared that Hanen is evidence-based and there are no ethics concerns.

### **Communications Committee:**

Kenzie VanDerwerker proposed changing the SHAV-a-Gram due dates to align with SHAV events, specifically the SHAV Conference, Advocacy Day and Town Halls. The Board approved changing the due dates. Molly Howlett shared that the E-blasts will be coordinated so that one

E-blast goes out weekly. There will be a special conference E-blast. Dorothy Gaspard-St. Cyr will email Deron Sferra with Craven Management and cc Molly Howlett. Conference posters are ready for distribution. Molly Howlett shared that a loop is ready for the SHAV website and will be sent to Board members.

#### **Audiology and Speech-Language Pathology Committees:**

Kristin Koch shared concerns regarding the number of professionals that are unaware of the issues impacting the profession. The Board discussed possibly incorporating advocacy into E-blasts marked as high priority which embedded links for convenience. Donna Bryant shared that E-blasts need a 24-hour turn around and suggested adding visuals for interest. Dorothy Gaspard-St. Cyr suggested working with NSSLHA chapters.

Kristin Koch shared that the Cerumen Management Workshop will occur on Wednesday (March 22, 2022) prior to the SHAV Conference at the hotel. Information will be provided to encourage participants to stay for the conference.

Kenzie VanDerwerker and Kristin Koch shared information about Interest Groups. The purpose of these groups is networking and talking about relevant issues. Guidelines are being developed and will be shared. Interest Groups are similar to ASHA SIGS. Interest Groups will have a lunch session at the SHAV Conference. From 11:45-12:45 on Thursday at the SHAV Conference, professionals will have the opportunity to discuss interests. Three people are needed to lead Group 2 Reimbursement, Group 4 Early Intervention, and Interest Group 6 Medical-based pediatrics. Board members should send names to Kenzie VanDerwerker.

#### **SEAL:**

Amber Handon shared updates on HB2367, Caseload Reduction. After Delegate Davis failed to send a letter to the Virginia Department of Education (VDOE), the bill is again being initiated with a new number. It is currently in the House Education committee. The bill could be in the education committee as early as Tuesday. Comments will be needed on the bill. Lead SLP survey results provided good baseline data for recruitment. 53% of LEAs are fully staffed, 47% are not fully staffed. The survey provides a breakdown of full and part-time and contracted positions. In addition there is \$50,000 noted in appropriations for SLP retention if not cut.

#### **StAMP:**

Sally Jones-McNamara expressed support for the interstate compact. Virginia has a significant number of military families. The interstate compact supports these families. If SHAV supports the interstate compact, more members may join SHAV. Sally Jones-McNamara shared the presentation on Medicare to Donna. She will forward to the board.

#### **MEETING DATE**

The next Board meeting date is March 25, 2023 at 8:00 a.m. The in-person meeting will be held in Richmond at the SHAV Conference hotel site.

**The meeting was adjourned at 11:53 p.m.** Kenzie VanDerWerker motioned to adjourn and Johanna Klein seconded the motion.

