

## IMPORTANT DEADLINES:

Exhibitor Deadline for Onsite Program	January 4, 2010
Placement of Ads in the On-Site Conference Program	January 4, 2010
Recognition of Exhibitor Breakfast Sessions in the On-Site Program	January 4, 2010
Deadline for Hotel Reservations	February 26, 2010

## Exhibitor Hours and Special Events

Exhibitors are encouraged to stay the full two days to provide attendees ample time to visit the Exhibit Hall.

Wednesday	March 24	7:00 pm to 9:00 pm	Exhibitor Set-Up
Thursday	March 25	7:00 am to 7:30 am	Exhibitor Set-Up
Thursday	March 25	7:30 am to 4:30 pm	Exhibits Open with Coffee and Light Breakfast
Friday	March 26	7:30 am to 2:30 pm	Exhibits Open with Coffee and Light Breakfast
Friday	March 26	7:30 am to 8:30 am	Exhibitor Breakfast Sessions
Friday	March 26	2:30 pm	Exhibitor Tear Down

### ◆ Shipment of Materials

Upon receipt of exhibitor applications, a confirmation notice will be sent with complete shipping instructions.

### ◆ Hotel Rates

SHAV has obtained a special room rate of \$119 for single and \$129 for double occupancy at the Renaissance Portsmouth Hotel that is available for attendees and exhibitors. You may contact the Renaissance Portsmouth Hotel directly at 757-673-3000 to make your reservation. Be sure to request the Speech-Language-Hearing Association of Virginia room block.

### Questions:

#### Contact the SHAV Office

Phone: 888 729-7428  
Fax: 888 729-3489  
Email: shavoffice@shav.org  
Website: www.shav.org  
Address: 3126 W. Cary Street #436  
Richmond, VA 23221



Speech-Language-Hearing Association of Virginia

## SHAV 2010 Annual Conference March 25-26, 2010 Renaissance Portsmouth Hotel Portsmouth, VA

The Speech-Language-Hearing Association of Virginia would like to invite you to promote your company at SHAV's 2010 Annual Conference. SHAV's Annual Conference is the largest conference of speech and hearing professionals in Virginia.

This year's dynamic and creative program is expected to draw more than 650 speech-language pathologists, audiologists and educators of the hearing impaired. The conference registrants represent a wide variety of service delivery settings and professional involvement with all age-range and types of communication and hearing disorders.

*Enclosed you will find:*

DISPLAY OPPORTUNITIES  
CONFERENCE SPONSORSHIP OPPORTUNITIES  
VISIBILITY OPPORTUNITIES  
MARKETING OPPORTUNITIES

### *EXHIBITOR BREAKFAST SESSIONS*

#### EXPOSURE FOR VENDORS and CEUs FOR ATTENDEES

Participating vendors will present ASHA CE-approved sessions to small groups at their respective booths. The Exhibitor Breakfast Sessions will be held on Friday, March 26 from 7:30 a.m. to 8:30 a.m. in the Exhibitor's Hall, while attendees are enjoying their morning coffee and breakfast. See the enclosed Exhibitor Breakfast Sessions Form for additional information. Exhibitors participating in the breakfast session will have the opportunity to have the presentation listed in the On-Site Conference Program.

## EXHIBITOR OPPORTUNITIES

Attended Exhibit Display \$425  
Table top display includes one table, draping around the table, signage and one complimentary conference registration.

Unattended Exhibit Display \$200  
Unattended display table includes one table to display company products with your catalog or printed materials, without a representative. Extra products and materials will be returned at the exhibitor's expense.

Non-Profit Exhibit Display\* \$275  
Table top display includes one table, draping around the table and signage.

\*A non-profit exhibitor is defined as an organization exhibiting to promote "free" services for individuals with disabilities, or a University or College exhibiting to promote programs in speech-pathology, audiology or education of the hearing impaired.

## SPONSORSHIP OPPORTUNITIES

**SHAV Annual Membership Meeting Sponsor** \$2,000  
Support the continued success of SHAV by sponsoring the Breakfast. Recognized with signage and verbally during the breakfast as well as recognition in the On-Site Conference Program. As a sponsor, you will also receive special recognition in the SHAV-A-GRAM summer publication.

**SHAV CDF Reception Sponsor** \$1,000  
**SHAV CDF Reception Co-Sponsor** \$500  
Sponsor the SHAV CDF Reception for a special conference event. Sponsors will be verbally recognized during the event or social, recognition in the On-Site Conference Program, and a special "thank you" in the SHAV-A-GRAM summer publication.

**Speaker Session Sponsor** \$1,000  
**Speaker Session Co-Sponsor** \$500  
Sponsor a speaker for a conference session. Recognized with signage and verbally at the session as well as printed recognition next to the session in the On-Site Conference Program. You will also receive a special "thank you" in the SHAV-A-GRAM summer publication.

**Exhibit Hall Refreshment Sponsor** \$1,000  
**Exhibit Hall Refreshment Co-Sponsor** \$500  
Sponsor the refreshments for attendees provided during breaks. Sponsors will be recognized with verbal recognition, recognition in the On-Site Conference Program, and also a special "thank you" in the SHAV-A-GRAM summer publication.

**Conference Contributor** \$100 (minimum)  
Contributors will be recognized in the On-Site Conference Program, and will receive a special "thank you" in the SHAV-A-GRAM summer publication.

## MARKETING OPPORTUNITIES

Bags for Conference Attendees \$250  
Be the company seen in the hands of all attendees by providing the attendee bags. Bags should be strong enough to carry up to five pounds of literature. This is a first-come, first served opportunity.

Folders for Conference Attendees \$250  
Provide the folder for conference attendees. Your company folder will contain the On-Site Conference Program and conference flyers. This is a first-come, first served opportunity.

Badges for Conference Attendees \$500  
Company logo will be displayed on the attendee badges. This is a first-come, first-served opportunity.

Lanyards for Conference Attendees \$150  
Provide the lanyards that hold the attendee badges. This is a first-come, first-served opportunity.

Catalog/ Literature/ Notepaper/ Flyers / Trinket for Placement in Attendee Bag or Conference Folders \$100  
Ensure maximum visibility of your product or service by having your marketing item in every attendee's conference bag or folder.

Advertisement in the On-Site Conference Program  
Advertise your company or exhibit booth in the 2009 On-Site Conference Program.

Back Page (7.75"w x 10"h)	\$750
Inside front cover (7.75"w x 10"h)	\$400
Inside back cover (7.75"w x 10"h)	\$400
Half page (7.75"w x 5"h)	\$250
Quarter Page (3.75"w x 5"h)	\$100

Door Prize Donation No Charge  
Donate a door prize for drawings conducted in the Exhibit Hall and at the SHAV Breakfast.



Each year during the Conference, the **Communication Disorders Foundation of Virginia** (CDF) holds a live and silent auction. The Foundation awards scholarships to outstanding graduate students in communication disorders attending one of five training programs in Virginia.

This year, the CDF Auction will be held on Thursday, March 25. Please consider donating an item to the auction. Donations may be indicated on the enclosed Exhibitor Response Form or by contacting Pat Dewey at pdlilfeet@aol.com.



## EXHIBITOR RESPONSE FORM

Exhibit Dates: March 25-26, 2010

PLEASE PRINT OR TYPE

COMPANY \_\_\_\_\_

(as to be printed in Conference materials)

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

NAME(S) FOR CONFERENCE BADGE \_\_\_\_\_

QUANTITY	EXHIBIT OPPORTUNITIES	PRICE	TOTAL DUE
	Exhibit Display (one 6 foot draped table, two chairs)	\$425	
	Additional tables, per table charge (maximum of 2)	\$275	
	Non-Profit Exhibit Display	\$275	
	Unattended Exhibit Display	\$200	
	Electricity	\$40	
QUANTITY	MARKETING OPPORTUNITIES	PRICE	TOTAL DUE
	Bags for Conference Attendees	\$250	
	Folders for Conference Attendees - TAKEN	\$250	
	Badges for Conference Attendees - TAKEN	\$500	
	Lanyards for Conference Attendees	\$150	
	Item for Placement in Attendee Bag or Folder	\$100	
	Back Page Ad in Conference Onsite Program*	\$750	
	Inside Front Cover Ad in Conference Onsite Program*	\$400	
	Inside Back Cover Ad in Conference Onsite Program*	\$400	
	1/2-page Ad in Conference Onsite Program*	\$250	
	1/4-page Ad in Conference Onsite Program*	\$100	
	Door Prize Donation	NO CHARGE	
	Silent Auction Donation	NO CHARGE	
QUANTITY	SPONSORSHIP OPPORTUNITIES	PRICE	TOTAL DUE
	SHAV Annual Membership Meeting Sponsor	\$2,000	
	SHAV CDF Reception Sponsor	\$1,000	
	SHAV CDF Reception Co-Sponsor	\$500	
	Speaker Session Sponsor	\$1,000	
	Speaker Session Co-Sponsor	\$500	
	Exhibit Hall Refreshment Sponsor	\$1,000	
	Exhibit Hall Refreshment Co-Sponsor	\$500	
	Contributor (you select amount) minimum \$100	\$100	
<b>GRAND TOTAL DUE</b>			

### RESPONSE DEADLINES

#### January 4, 2010

- Exhibitors' Early Conference Registration
- Exhibitors' Breakfast Session Registration
- Ads for placement in the Onsite Program
- Recognition in Onsite Program

**Register NOW** to avoid the late registration fee. The deadline for registration is January 4, 2010, to ensure that your company will be recognized in printed materials. After January 4, a late fee of \$50 applies.

**Cancellations** received on or before January 4, 2010, will be subject to a \$25 cancellation fee. No refunds will be given after January 4. Cancellations must be in writing and sent or faxed to the address or fax number below.

### METHOD OF PAYMENT

Make check payable to "SHAV" or check your choice of credit card and complete account information.

Check  Visa  MasterCard  Discover

x \_\_\_\_\_  
Your Signature

\_\_\_\_\_  
Credit Card Account Number

\_\_\_\_\_  
Expiration Date

\*Ads must be submitted via email to shavoffice@shav.org by January 4, 2010 as a jpeg, gif or pdf file.

Send or Fax completed form to:  
SHAV Office, 3126 W. Cary Street, #436, Richmond, VA 23221  
FAX 888-729-3489

Questions? Email shavoffice@shav.org or call 888-729-7428.

**EXHIBITOR BREAKFAST SESSION**

2010 SHAV Conference

Friday, March 26, 2010

7:30 a.m. to 8:30 a.m.

SHAV knows that it is important to vendors to have new and creative ways to attract attendees to exhibits, and it is important to attendees to have additional methods for obtaining continuing education units. The Exhibitor Breakfast Session provides these opportunities for both vendors and attendees.

Participating vendors will present ASHA CE-approved sessions relative to speech-language pathology and audiology in areas such as product information, services, technology, industry trends or professional issues to small groups of attendees. The sessions will be held at your Exhibit table, on Friday, March 26, 2010 from 7:30 a.m. to 8:30 am. Sessions are to last 15-20 minutes, and will be repeated to attendees (as needed) during a one hour time frame.

Breakfast will be available for the attendees during this time period, so they can enjoy their morning coffee while earning continuing education credits.

To participate, indicate your interest below and return with your Exhibitor Response Sheet.

**SUBMISSION DEADLINE FOR PARTICIPATION**

Deadline to participate in the Exhibitor Breakfast Session is January 28, 2010.

**DEADLINE FOR APPEARING IN THE ON-SITE CONFERENCE PROGRAM**

Exhibitors participating in the Exhibitor Breakfast Session will be listed in the On-Site Conference Program with the abstract submitted below. The deadline to be listed in the program is January 4, 2010

**INFORMATION REQUIRED FOR PRESENTATION**

**Title of Your Presentation** (not to exceed 60 characters)

**Bio** of the individual(s) presenting the session at your booth – The bio should be in narrative format, including credentials.

**Presentation Summary** (100 words maximum)

**Level of Learning:** Introductory, Intermediate or Advanced

**Three or Four Learning Outcomes** - Learning Outcomes are behavioral statements reflecting the knowledge/skills participants are expected to demonstrate following participation in the session. Learning Outcomes are written in the format, "At the culmination of the session, the participant will be able to ..." (e.g., describe the function of the swallowing station. ...list three considerations in selecting candidates for cochlear implants.)

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**EXHIBITOR BREAKFAST SESSION RESPONSE FORM**

Name of Company \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

- Our Company plans to participate in the Exhibitor Breakfast Session on Friday, March 26, from 7:30 a.m. to 8:30 a.m.
- Our Presentation Information is attached to this form.
- Our Presentation Information will be emailed to the SHAV Office, [shavoffice@shav.org](mailto:shavoffice@shav.org) by January 4, 2010.